

To: Zito, Kelly[ZITO.KELLY@EPA.GOV]
From: Barkett, Bonnie
Sent: Wed 8/12/2015 5:06:28 PM
Subject: RE: Gold King Mine Website

Just bcc-ing you so you can see how there is a bit of push-back...they don't want to make a banner because it turns it into a different kind of website which no one but a Web techie cares about...sigh....I'll keep trying!

From: Zito, Kelly
Sent: Wednesday, August 12, 2015 10:04 AM
To: Barkett, Bonnie
Subject: RE: Gold King Mine Website

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From: Barkett, Bonnie
Sent: Wednesday, August 12, 2015 10:03 AM
To: Dibble, Christine; Morin, Jeff
Subject: RE: Gold King Mine Website

Ok, well I think the main idea that our PAD was discussing with Liz Purchia was the desire for a couple of images on the home page and then some of the text from the news release there, in one way or the other.

From: Dibble, Christine
Sent: Wednesday, August 12, 2015 9:47 AM
To: Barkett, Bonnie; Morin, Jeff
Subject: Re: Gold King Mine Website

Then you have to switch the site from an RD to a microsite. That entails another hour of work.

Christine Dibble

Senior Web Content Strategist
Office of Web Communications
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Mail Code 1701A
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dibble.christine@epa.gov
ph: 202-564-9147

From: Barkett, Bonnie
Sent: Wednesday, August 12, 2015 12:40 PM
To: Dibble, Christine; Morin, Jeff
Subject: RE: Gold King Mine Website

I agree about not putting up too many photos. I think just a few photos is more appropriate, given the topic and context. Perhaps one of the photos could be a banner image?

From: Dibble, Christine
Sent: Wednesday, August 12, 2015 9:04 AM
To: Morin, Jeff; Barkett, Bonnie
Subject: Re: Gold King Mine Website

You could put something similar to what Tim did on the bottom of the GKM home page -- there is an area in panelizer below the chunks to put content.

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From: Morin, Jeff
Sent: Wednesday, August 12, 2015 12:02 PM
To: Dibble, Christine; Barkett, Bonnie

Subject: RE: Gold King Mine Website

Agree.

Jeff Morin
Office of Web Communications
US Environmental Protection Agency
w 202-564-6553

From: Dibble, Christine
Sent: Wednesday, August 12, 2015 12:02 PM
To: Morin, Jeff; Barkett, Bonnie
Subject: Re: Gold King Mine Website

I would be judicious about the number of photos you include; don't include every one they send.

I like how Tim did it on this page <http://www2.epa.gov/region8/bridger-pipeline-release> (near bottom). Click on the photos and you get a slideshow.

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From: Morin, Jeff

Sent: Wednesday, August 12, 2015 11:54 AM
To: Barkett, Bonnie; Dibble, Christine
Subject: RE: Gold King Mine Website

The web site content is being overseen by Jennifer Colaizzi, POI. She approves all updates and changes.

Thanks. A set of eyes would certainly be helpful!

coming soon - I'm going to be working on photos shortly... they are going to send me captions too. Here's a question. Photos carousel (like on EPA home, but bigger)) or photos in a line down the page?

Jeff Morin
Office of Web Communications
US Environmental Protection Agency
w 202-564-6553

From: Barkett, Bonnie
Sent: Wednesday, August 12, 2015 11:30 AM
To: Morin, Jeff; Dibble, Christine
Subject: Gold King Mine Website

Hi Christine and Jeff,

Just checking in, per the email below, to see if I can help out with anything on the Gold King Mine site. I'm happy to do whatever you need or just be an extra pair of eyes on it.

Good luck!

Bonnie

(415) 947-4175

From: Purchia, Liz
Sent: Wednesday, August 12, 2015 8:08 AM
To: Zito, Kelly; Keener, Bill
Subject: RE: Needs for Tomorrow

That would be great if Bonnie could assist.

From: Zito, Kelly
Sent: Wednesday, August 12, 2015 11:07 AM
To: Purchia, Liz; Keener, Bill
Subject: RE: Needs for Tomorrow

I actually think the website goes a long way toward supplying this info.

I think it just needs more information on the main page, with a map/diagram, some bullets on facts/figures, some images and a bit more about the sampling sites...

Plus – I think the PR should be in a banner, or a large part of it posted on the main page.

Roxanne mentioned that Jeff Morin was working on a map.

Should we have our web guru, Bonnie Barkett, work with the web team in HQ?

kelly

From: Purchia, Liz
Sent: Wednesday, August 12, 2015 6:03 AM
To: Zito, Kelly; Keener, Bill
Subject: RE: Needs for Tomorrow

Checking back on this. Any luck?

Here's a really good article on the history <https://www.hcn.org/articles/when-our-river-turned-orange-animas-river-spill>

From: Zito, Kelly
Sent: Tuesday, August 11, 2015 10:57 AM
To: Purchia, Liz; Keener, Bill
Subject: Re: Needs for Tomorrow

I don't think so. Bill - Can you check in with Amy M and R8...? At the very least we can prob help pull some stats about number of mines in Colo. from the state. Also - R8 does have some online info on the history of that mine complex.. Maybe we can pull a few bullets together and feed to R8.

Sent from my iPhone

On Aug 11, 2015, at 7:50 AM, "Purchia, Liz" <Purchia.Liz@epa.gov> wrote:

Have you gotten anything yet from R8 for the Fact Sheet?

I want to make sure we have TPs today to provide historical context about mining in the west for today's press call.

From: Gray, David
Sent: Monday, August 10, 2015 9:17 PM
To: Smith, Paula; Purchia, Liz; Card, Joan; McGrath, Shaun; Stanislaus, Mathy
Cc: Harrison, Melissa; Fritz, Matthew; Hull, George; Lee, Monica; Reynolds, Thomas; Mitchell, Stacey; Zito, Kelly

Subject: RE: Needs for Tomorrow

My edits

From: Smith, Paula
Sent: Monday, August 10, 2015 7:18 PM
To: Purchia, Liz; Card, Joan; McGrath, Shaun; Stanislaus, Mathy
Cc: Harrison, Melissa; Fritz, Matthew; Hull, George; Lee, Monica; Reynolds, Thomas; Mitchell, Stacey; Zito, Kelly; Gray, David
Subject: RE: Needs for Tomorrow

Now with attachments. Sorry.

- Paula

From: Smith, Paula
Sent: Monday, August 10, 2015 5:53 PM
To: Purchia, Liz; Card, Joan; McGrath, Shaun; Stanislaus, Mathy
Cc: Harrison, Melissa; Fritz, Matthew; Hull, George; Lee, Monica; Reynolds, Thomas; Mitchell, Stacey
Subject: RE: Needs for Tomorrow

Couple important notes from the press call that I think we need to have ready to go as soon as we can tomorrow.

- **Aug. 5 data** - When will we have language to be able to provide context to the Aug. 5 data so we can put it on the website? There is still no explanation posted to say what the numbers mean. Explained in the attached water quality data fact sheet.
- **Aug. 7/8 data** – Is the data ready? Not ready for public release until the regions and OSWER developed a convention for presenting and evaluating data. We expect this to be

resolved tomorrow. And when will we have language to be able to provide context to that data so we can post it?

- **Length of the plume** - Can we answer how far the plume has traveled? The water quality data when available will tell the story of this contaminant plume. *(we could get someone to calculate the river miles until the plume became no longer visible from the air)*
- **Website** - we are working with the regions to build a HQ home page about the situation. This should become the main page that we point everyone to rather than the epa.gov/region8 site. It will be better organized than what is currently there. We would like this to go live tomorrow. The URL for this site when published will be www.epa.gov/goldkingmine. We'll need to put a link on the osc.org site telling people to go to this site once it's launched. The OSCs can use the private side of osc.org for their purposes of communicating with first responders.
- **Fact Sheet on historical context of the mine** – Kelly Zito and Bill Keener in R9 need assistance from R8 to build a factsheet on the history of mining in Colorado to provide context on the spill. This will give perspective on the issue, what we have been doing and explain the fact that many of these sites are the source of ongoing water impairments.

Also attached please find our Q&A document

- Paula